



Workgroup Meeting Agenda

DATE **March 12, 2013**

TIME **9:00am-1:00pm**

LOCATION **NC Arboretum, 100 Frederick Law Olmstead Way, Asheville, NC**

AGENDA **Ideas into Action**

9:00am-9:15am: Introductions and Project Update

9:15am-9:45am: Presentation of Preferred Scenario & Recommendations

9:45am-10:00am: Break

10:00am-11:00am: Integrated Work Session I - Turning Ideas to Strategies

11:00am-12:00pm: Integrated Work Session II - From Strategies to Actions

12:00pm-1:00pm: Networking Lunch with Regional Implementation Roundtable

Roundtable Moderator: Shaw Canale, CEO, Mountain Bizworks

Roundtable Participants/Speakers:

Each Roundtable Participant will have about 5 minutes for a short introduction to their project and how it fits into the regional context. Moderator will then conduct a Q&A/discussion session with the participants.

Trevor Baker, Cider Maker/Owner, Noble Cider

Gwynne Rukenbrod, Executive Director, HandMade in America

Jeanine Davis, NC Cooperative Extension, WNC AgriVentures

Matt Raker, AdvantageWest, Industrial Lands Analysis, Value-Added Food Products, and related