

This is a **DRAFT** list of all current recommendations. This is a working document and staff are filling in blank cells and modifying existing ones. We appreciate feedback.

Healthy Communities Draft Implementation Strategies					
ACCES TO CARE					
Strategy Number	Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source
151	Work with transportation providers to increase access to healthcare, especially in rural areas				
68	Study the geographic distribution of medical facilities to determine the location of gaps relative to population centers.	Regional	Hospitals, State of NC	Mid	
135	Create satellite health care facilities focused on linking people to services and socialization	Regional	Regional health care providers, cooperative health care providers, telemedicine community, non-profit groups, family members, WNCHN	Long	
70	Encourage the use of home health services that allow residents to remain in their homes while receiving needed care through participating healthcare providers, skilled nurses, CHWs, Naturally-Occurring Retirement Communities (NORCs), etc.	Local	public health departments, medical professionals	Short	
69	Define and raise awareness of specific types of out-of-hospital alternatives, such as in-home care (or home health services), that may be feasible in the region.	Regional			
71	Modeled after the Charles George VA Medical Center in Asheville, support efforts to expand medical foster home programs across the region to provide residents of the region who can no longer live independently with an alternative to managed care facilities.				
ACCESS TO FRESH FOODS					
Strategy Number	Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source
166	Partner with ASAP to provide packaged marketing materials for local farmer's markets		ASAP, LOSRC, Local Governments		
74	Allow farmers markets, produce stands and other outlets for fresh, local foods in convenient locations throughout the region, particularly where zoning currently does not currently permit such outlets.	Local	Local Governments	Short	

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INDIVIDUAL DEVELOPMENT					
Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source	
62	Offer and/or promote educational programs that define and promote specific actions (cooking techniques, food choices, active living, etc.). May be in the form of training meetings in communities and web-based.	Local and Regional	Health organizations, public health departments, schools, area farmers, employers, etc.	Short	
67	Focus training efforts on specific needs such as geriatrics, biomedical field, mid-level service providers (nurse practitioners and physician's assistants).	Regional	Colleges and Universities	Short to Mid	
77	Identify and promote opportunities for participating in civic activities (volunteering, mentoring, etc.)				
194	Create a regional volunteer database for those seeking volunteer opportunities and those hosting opportunities.	Regional	LOSRC		
65	Ensure publicly-accessible community facilities are adequately equipped with Internet access (including hardware set up for public use) so area residents without home service can utilize.	Local	Libraries, designated community buildings	Short	
ORGANIZATIONAL DEVELOPMENT					
Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source	
79	Encourage various regional and local entities to align their missions and activities with the single vision and determine their role in achieving that vision.				
HEALTHY WORKFORCE					
Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source	
63	Form partnerships with private sector organizations to encourage and reward physical activity and promote worksite wellness.	Local and Regional	Healthcare organizations, insurance companies, hospitals, providers, and employers.	Short	
167	Recruit businesses that provide health insurance to their employees				
72	Promote community and workplace wellness programs that have proven effective and work with insurance companies to develop incentives for active participation in such wellness programs.	Local	Employers, public health departments, insurance companies		
SOUND DATA					
Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source	
76	Organize, support or sponsor events that bring the community or interest groups within the community together.				

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	Conduct Health Impacts Assessments (HIAs) for publicly-funded initiatives and investments to evaluate the potential community health benefits.				CDC, John Locke Foundation
134	Create a regional asset map	Local	Area Aging groups, LOSRC, Metropolitan Business and Economic Development Coalition, Conservation Fund, Resourceful communities, Handmade in America, Rural Center	Mid	Grants, ASAP, City of Asheville, HUD, LEAF
145	Create local health-scale criteria	Regional	Community Health Assistance, LOSRC, WNC Healthy Impact, Planning Departments, WNCA, NCDOT, MRC/Vitality Index, hospitals, Area Agency on Aging, Local Governments, tourism groups	Ongoing	WNC Community Foundation and other foundations, hospitals, insurance companies
ADDITIONAL RECOMMENDATIONS					
	Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source
66	Develop a recruitment strategy that promotes the quality of life in the region to prospective medical professionals.	Regional	Hospitals, professional medical groups		
73	Include health and wellness as a component of all local comprehensive land use plans.				
75	Increase surveillance in neighborhoods and other places where people are concentrated.				
80	Promote the many attributes of the region that are supportive of the healthy lifestyle the region's citizens actively enjoy.				