

(Note: This is a DRAFT list of all current recommendations. Please keep in mind that this is a working document and staff are actively filling in blank cells and modifying existing ones. We greatly appreciate any feedback you have.)

Education and Awareness Draft Implementation Strategies					
GENERAL RECOMMENDATIONS					
Strategy Number	Implementation Strategies	Scale	Potential Partners	Timeframe	Funding Source
38	Educate elected officials and citizens regarding the economic impact of recreation, agricultural and heritage tourism	Regional		Short	
39	Establish an annual French Broad Stewardship Award that recognizes developments that incorporate exemplary low impact development practices that protect or improve water quality in the French Broad river basin.	Regional		Mid	
40	Raise awareness of the benefits of alternative land protection instruments such as conservation easements, deed restrictions, 'less than fee simple' transactions and life estates to promote land stewardship and private land preservation.	Regional	ASAP, LOSRC, Local Governments	Ongoing	
41	For more informed choices in the building industry, increase educational efforts to make designers, builders, and buyers more aware of materials and the potential impacts to interior air quality.	Local and Regional		Mid	
142	Establish a local government innovation award through quarterly breakfast with rotating topics: Storm water management, energy conservation, infrastructure (water and sewer), transportation, land use: grayfield and brownfield reuse	Local and Regional	government agencies, hospital, chamber, environment, educators, Just Economics, NCDCA, Coalition of Asheville Neighborhoods	Short	N/A: individuals provided contact info to start the award
150	Educate political bodies about funding opportunities to include bonds, local sales taxes, grants, etc. to construct new bicycle lanes and sidewalks	Local and Regional	LOSRC, NC School of Government, AdvantageWest, other regional partners who can assist with providing content	Mid	
162	Create a mentor program between local government officials around the region to encourage cooperation and interregional coordination	Regional	LOSRC, NC School of Government, AdvantageWest, other regional partners who can assist with providing content	Short	EDA, ARC, Rural Center
169	Develop and support more field trips for students to visit historical and cultural resources.	Regional	LEAF Schools and Streets	Mid	
175	Create a state Regional History Museum in WNC	Regional	NCDCR	Long	
178	Improve advocacy for cultural resources to ensure that community leaders and decision-makers value and support cultural resources as a key industry cluster.	Local and Regional	Local Arts Councils in each county, HandMade in America, LEAF	Short to Mid	
180	Develop programs and materials to ensure that residents (including students), know more about the arts, culture, and history of the region and have an appreciation for the unique assets of this region.	Local and Regional	Local Arts Councils in each county, HandMade in America, LEAF	Short to Mid	
201	Develop programs with local school districts to educate youth on the value of natural resources to the region.	Local	LOSRC, Local school districts, Colleges and Universities	Mid	