



Steering Committee Meeting 3

Update on Outreach Activities

August 20, 2012

www.gro-wnc.org

Outreach Assistance Grantees

| Organization | Name | County |
|--|------------------------------|-----------------------|
| City of Brevard | Josh Freeman | Transylvania |
| Dee Williams and Company, Inc. | Dee Williams | Multi-County |
| Eblen Charities | Philippe Rosse | Buncombe |
| Green Opportunities | Marilyn Bass, DeWayne Barton | Buncombe |
| Madison County Health Department | Deanna Stephens | Madison |
| Mountain Projects Inc. (Haywood Community Connections) | Yvonne Gold | Haywood |
| Norma Brown | Norma Brown | Multi-County – Latino |
| Oakley Farmer’s Market | Josh O’Conner | Buncombe |
| Sims and Steele Consulting | Tracy Kunkler | Multi-County |
| Sommer-Green Company | Sue Green | Henderson |
| Southwestern NC RC&D | Alexis Baker | Haywood |
| Taylor Barnhill | Taylor Barnhill | Madison |
| Tema Jamison & Nuestro Centro | Tema Jamison | Multi-County – Latino |
| WNC Slavic Ministries | Fran Graham | Buncombe – Slavic |
| WNC Slavic Ministries | Marina Gundorin | Buncombe – Slavic |

**TOTAL
ANTICIPATE
D # OF
MEETINGS:
85**

Interim Statistics (as of August 17, 2012)

- Meetings Held: 35
- Attendees: 331

| County | # of Meetings (8/17) | # of Attendees (8/17) |
|--------------|----------------------|-----------------------|
| Buncombe | 7 | 62 |
| Haywood | 7 | 71 |
| Henderson | 6 | 43 |
| Madison | 12 | 119 |
| Transylvania | 3 | 36 |

Examples of Meeting Locations and Types of Groups

- Health Department staff
- Farmer's Market Vendors
- Church Groups
- Senior Adults in Volunteer Programs
- Contractors/Builders
- 4H Youth ages 11-18
- Community Groups/Residents

What do you love most about living here?

“The kind, welcome **community.**”

“Beauty of our **land and mountains.**”

“My **church and family** is here.”

“**Recreation** opportunities.”

“**Cultural heritage** evidenced in music and arts.”

“I have my **privacy.**”

What do you think most needs improvement?

“Housing for low and low-medium income people.”

“Need more jobs for our young people.”

“More activities for youth, young adults, and seniors.”

“Lack of healthy food choices at school.”

“Lack of manufacturing industry.”

“Quicker response for emergency situations.”

What do you hope to see in the future?

“More local jobs.”

“Citizens...working to keep the heritage alive.”

“Less people going to bed hungry.”

“A neighborhood that has thriving minority businesses.”

“More young people getting additional education.”

“Not too much development of farmland.”

Feedback from Outreach Grantees

Next Steps

- Enter, code, and summarize results
- Share with Steering Committee, Workgroups, and Grantees/
publish on website
- Conduct follow-up meetings with participant groups to review
results and next steps
- Incorporate feedback into alternatives development
- Continue to work on fostering relationships/interest built
through this process
- Assess success of grantee process
- Consider complimentary/similar process for Community
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