



## Steering Committee Meeting 3

Update on Outreach Activities

August 20, 2012

[www.gro-wnc.org](http://www.gro-wnc.org)

# Outreach Assistance Grantees

Organization	Name	County
City of Brevard	Josh Freeman	Transylvania
Dee Williams and Company, Inc.	Dee Williams	Multi-County
Eblen Charities	Philippe Rosse	Buncombe
Green Opportunities	Marilyn Bass, DeWayne Barton	Buncombe
Madison County Health Department	Deanna Stephens	Madison
Mountain Projects Inc. (Haywood Community Connections)	Yvonne Gold	Haywood
Norma Brown	Norma Brown	Multi-County – Latino
Oakley Farmer’s Market	Josh O’Conner	Buncombe
Sims and Steele Consulting	Tracy Kunkler	Multi-County
Sommer-Green Company	Sue Green	Henderson
Southwestern NC RC&D	Alexis Baker	Haywood
Taylor Barnhill	Taylor Barnhill	Madison
Tema Jamison & Nuestro Centro	Tema Jamison	Multi-County – Latino
WNC Slavic Ministries	Fran Graham	Buncombe – Slavic
WNC Slavic Ministries	Marina Gundorin	Buncombe – Slavic

**TOTAL  
ANTICIPATE  
D # OF  
MEETINGS:  
85**

# Interim Statistics (as of August 17, 2012)

- Meetings Held: 35
- Attendees: 331

County	# of Meetings (8/17)	# of Attendees (8/17)
Buncombe	7	62
Haywood	7	71
Henderson	6	43
Madison	12	119
Transylvania	3	36

# Examples of Meeting Locations and Types of Groups

- Health Department staff
- Farmer's Market Vendors
- Church Groups
- Senior Adults in Volunteer Programs
- Contractors/Builders
- 4H Youth ages 11-18
- Community Groups/Residents

# What do you love most about living here?

“The kind, welcome **community**.”

“Beauty of our **land and mountains**.”

“My **church and family** is here.”

“**Recreation** opportunities.”

“**Cultural heritage** evidenced in music and arts.”

“I have my **privacy**.”

# What do you think most needs improvement?

“Housing for low and low-medium income people.”

“Need more jobs for our young people.”

“More activities for youth, young adults, and seniors.”

“Lack of healthy food choices at school.”

“Lack of manufacturing industry.”

“Quicker response for emergency situations.”

# What do you hope to see in the future?

“More local jobs.”

“Citizens...working to keep the heritage alive.”

“Less people going to bed hungry.”

“A neighborhood that has thriving minority businesses.”

“More young people getting additional education.”

“Not too much development of farmland.”

# Feedback from Outreach Grantees



# Next Steps

- Enter, code, and summarize results
- Share with Steering Committee, Workgroups, and Grantees/  
publish on website
- Conduct follow-up meetings with participant groups to review  
results and next steps
- Incorporate feedback into alternatives development
- Continue to work on fostering relationships/interest built  
through this process
- Assess success of grantee process
- Consider complimentary/similar process for Community  
Meetings 2