



Transportation Workgroup Session #1

March 14, 2012

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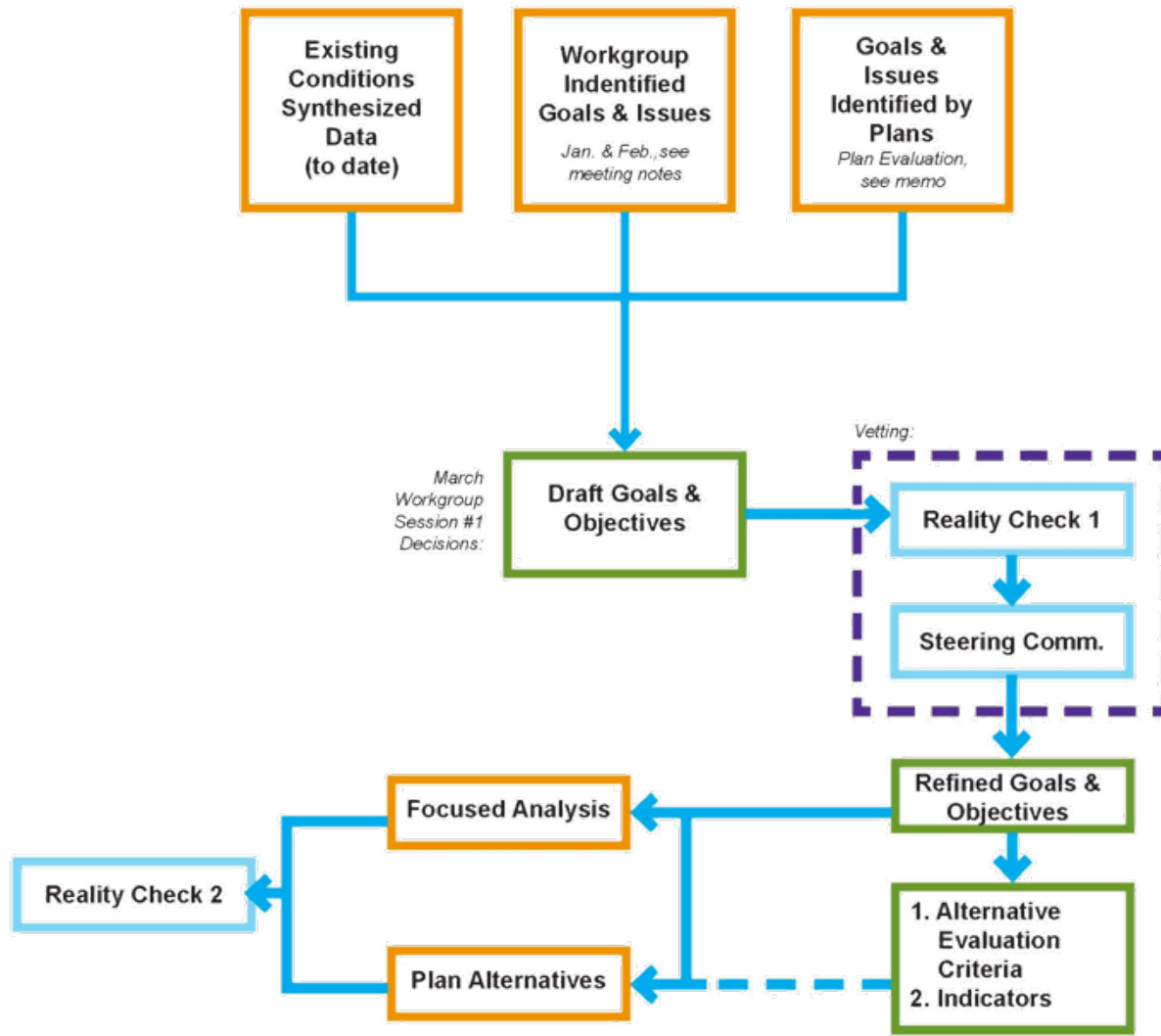
AGENDA

- Introductions
- Purpose of Today's Session
- Keypad Polling
- Presentation of Initial Findings
- Goals
- Explanation of Reality Check #1
- Nominations - Steering Comm.
- Other Discussion

Today's Objectives

- Come to understanding of common goals
- - Select Committee Chair
- Select nominations to Steering Committee

Goals Discussion



Transportation Goals – From Plans

- Multimodal transportation system
- Enhanced Mobility
- Safety and security
- Regional connectivity; multi-jurisdictional coordination
- Cost prioritization / effectiveness
- Maintenance of existing facilities
- Expanded pedestrian infrastructure (walkability, greenways, trails); Expanded bicycle infrastructure
- Manage congestion
- Efficient freight movement
- Public transportation

Transportation Goals – From Plans

PLAN NAME	Multimodal Transportation	Enhance Mobility	Safety and Security	Promote Regional Connectivity	Cost Prioritization / Effectiveness	Maintenance of Existing Facilities	Greenways	Pedestrian Infrastructure / Walkability	Manage Congestion	Multi-Jurisdictional Coordination	Bicycle Infrastructure	Improve Road Network	Efficient Freight Movement	Public Transportation	Reduce Oil Use	Economic Development	Coordinates with Land Use	Promote Livable Communities	Enhance Existing Communities	Focus on Downtown	Additional Recreation Facilities	Improve Health	Air Quality	Preserve Natural Environment	Improve Quality of Life
Asheville Area Long Range Transportation Plan 2025	X	X	X	X	X	X		X	X	X	X	X	X	X	X							X		X	X
City of Asheville Transit Master Plan	X	X	X		X			X	X					X								X			X
Asheville Pedestrian Plan	X	X	X		X	X	X	X	X							X		X	X	X		X	X		X
Asheville Comprehensive Bicycle Plan	X	X	X	X	X	X	X		X	X								X	X	X		X			X
US 70 Corridor Study	X	X		X	X			X	X	X	X					X		X							X
Black Mountain Pedestrian Transportation Plan	X	X	X	X	X	X	X	X	X		X				X		X	X	X	X	X				X
Haywood Bike Plan "Implement Draft"	X	X	X	X			X			X	X				X		X	X	X	X	X				X
Town of Waynesville Pedestrian Plan	X	X	X	X	X	X	X	X		X						X		X	X	X	X				X
Hendersonville Pedestrian Plan	X	X	X		X		X	X						X				X	X	X	X	X			X
FBRMPO Long Range Transportation Plan	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X
FBRMPO Comprehensive Transportation Plan	X	X		X	X	X		X	X	X	X	X	X												X
Transylvania County Comprehensive Transportation Plan	X	X		X		X	X	X		X	X		X												X
Brevard Comprehensive Pedestrian Plan	X	X	X		X	X	X	X							X	X		X				X			X
WNC Rail Operations & Station ROW Acquisition Study	X		X	X	X	X			X			X			X	X									X
WNC Inland Ports Study	X		X	X				X				X			X	X						X			X
Transportation Options for WNC, 2000	X	X	X	X		X	X		X	X			X		X	X	X	X			X	X	X		X
Seven Portals Study				X							X	X			X										X
NC Long-Range Statewide Multimodal Transportation Plan	X	X	X		X						X	X			X	X		X						X	X
Statewide Logistics Plan					X			X							X	X		X						X	X
	TRANSPORTATION GOALS													INDIRECT TRANSPORTATION GOALS											

Reality Check # 1 - Proposed

- One meeting in each county
- Open House style
- ‘Stations’ facilitated by Workgroup and Project Team members
- Objective:
 - Introduce public to the project
 - Get public feedback on Goals & Objectives

Additional Discussion Points

- How do we present this information to the public during Reality Check?
- Ideas for separate, complementary projects
- Examples of places/projects that do/do not exemplify the goals
- Project advocacy (ambassadors hosting meetings, Facebook postings, Op-Eds)

Summer Work Session

- Groups fully integrated
- Goal-centric
- Development of scenarios & alternatives to test in the model



Additional Discussion Points

- How do we message these issues to the public?
- Ideas for separate complimentary projects
- Examples of places/projects that do/do not exemplify the goals
- Project advocacy