

## GroWNC Outreach Assistance Application

The GroWNC Consortium would like to partner with individuals and community organizations throughout the GroWNC region to circulate a portable, interactive meeting to interested residents and community groups. This is a public outreach and involvement method that we hope will allow residents to participate in the GroWNC project without attending a large public meeting. Public participation, particularly from traditionally under-represented groups, is a key element of the GroWNC project. The assistance of existing organizations with established relationships in traditionally under-represented communities is vital to this effort.

The Community Road Trip is an interactive meeting that can be conducted with 8-12 people. The GroWNC Consortium is seeking applicants to conduct the outreach necessary to recruit community groups to participate in the Community Road Trip. Funding is available for organizations to conduct outreach, recruitment, and facilitation of the Community Road Trip. A total of 5 meetings must be conducted and successfully completed in order to qualify for a \$2000 stipend. Applicants are welcome to propose a higher or lower number of meetings - if accepted, the stipend will be pro-rated accordingly. Successful applicants will enter into a contract with Land-of-Sky Regional Council to conduct this work. One half of the stipend will be paid at the signing of the contract and the second half of the stipend will be paid upon successful completion of the agreed upon number of meetings. **Meetings must be completed and input/feedback submitted by July 31, 2012.**

### General Information

Date:	<input type="text"/>		
Organization:	<input type="text"/>		
Contact Name:	<input type="text"/>		
Mailing Address:	<input type="text"/>		
City, State, Zip:	<input type="text"/>		
Phone:	<input type="text"/>	Email:	<input type="text"/>
Website:	<input type="text"/>		
What is your geographic service area?	<input type="text"/>		

## Discussion Questions

Please describe how you or your organization is qualified to conduct the outreach required for this task.

Please describe the types of communities you plan to approach to participate in the Community Road Trip.

Please provide examples of previous successful outreach efforts you or your organization have conducted related to community development or other projects.

Please list partner organizations or groups who you will approach or work with to seek Community Road Trip participants.

Please provide 3 references who can attest to you or your organization's ability to conduct outreach.

How many meetings (with 8-12 participants each) will you conduct by July 31, 2012?

## Instructions for Applying

Complete the above application form. Please provide concise yet complete responses to the discussion questions above. Answers to discussion questions should be 250 words or less. If providing a hand-written response, be limit your response to two additional pages. Completed applications must be received by June 20, 2012. Applicants will be notified on or before July 1, 2012 of the status of their application. Applications should be submitted via email to [grownc@landofsky.org](mailto:grownc@landofsky.org), via fax to 828-251-6353 or via hand-delivery or regular mail to GroWNC, 339 New Leicester Highway, Suite 140, Asheville, NC 28806. Questions about the application process may be submitted to [grownc@landofsky.org](mailto:grownc@landofsky.org).