

?? Did you know...??



Many municipal water supplies in the region depend, at least partially, on watersheds in the Pisgah, Nantahala, and Cherokee National Forests, lands which were set aside a century ago for the purpose of protecting water supply.

For every \$1 spent on source water protection, an average of \$27 is saved in water treatment costs!

Our region boasts the two most visited National Parks in the U.S.: The Blue Ridge Parkway and the Great Smoky Mountains National Park, receiving 14 and 9 million visitors respectively in 2010.



For every \$1 the state has invested in land protection, they receive \$4 in economic value from natural resource goods and services. This number doesn't even include the economic impact on recreation, tourism, or agriculture.

Residential summer youth camps in Buncombe, Henderson, and Transylvania Counties contribute \$353 million in total economic impact, including a direct economic impact of \$211 million, and \$32.8 million in new tax revenues during the summer of 2010!

