

Draft Goals

Energy

Renewable Energy. Increase the deployment of price-competitive, clean, and locally produced renewable energy to give consumers more energy choices while strengthening the energy, economic, and environmental landscape of western North Carolina.

Energy Efficiency & Conservation. Improve residential, commercial, and industrial sector energy performance through the promotion of sustainable design, energy efficiency, conservation, and advanced energy analytics.

Transportation. Strengthen transportation sector energy performance and reduce petroleum dependency through the promotion of alternative fuels, clean vehicles, and demand reduction programs.

Economic Development. Support the advancement of the region's clean energy economy to drive innovation and entrepreneurship, create high-wage jobs, and foster business activity.

Public Education & Outreach. Strengthen regional energy literacy through public education and outreach to create energy conscious communities in western North Carolina.