



Cultural Resources Workgroup
Meeting

www.gro-wnc.org

Today's Objectives

- Community Meeting Discussion
- Finalize Goals



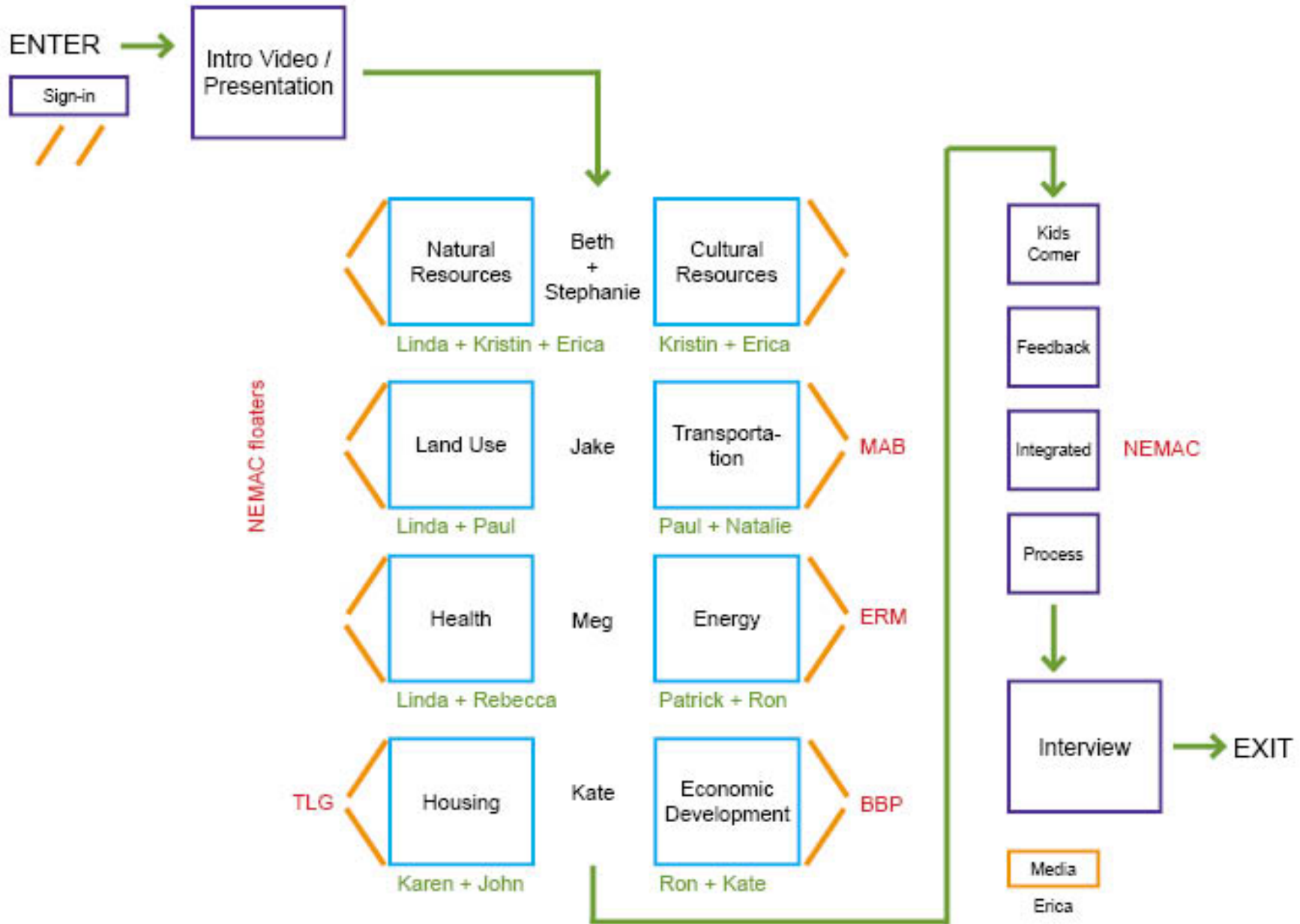
Community Meeting Overview

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Community Meeting Design

- “café” style open-house meetings where the public can focus on their area of interest
- Workgroup participants are encouraged to attend in their community
- Data, maps, interactive displays, and multiple ways to provide feedback

Facility Set-Up



Tentative Locations and Dates

GroWNC Together:

a community meeting to talk about our future

- **May 9, 2012** – 4 – 7 pm – Buncombe County
(location not yet finalized)
- **May 10, 2012** – 4- 7 pm –Madison County –
Madison High School Media Center
- **May 15, 2012** – 4- 7 pm – Hendersonville- City
Operations Center
- **May 16, 2012** – 4 – 7 pm – Haywood County –
Haywood Community College
- **May 17, 2012** – 4 – 7 pm – Transylvania County –
Transylvania County Public Library

Goals of Community Meetings

- Introduce Public to the Project and Process
- Listen to their ideas, concerns, ...
- Confirm—or give input on—Draft Goals and Objectives
- Garner support for regional collaboration and cooperation

Workgroup and Steering Committee Roles in Community Meetings

- Greet the attendees
- Listen...
- At the stations, share information and lead informal discussions
- Explain the draft goals and objectives
- Record input (flip charts, note pads, etc.)
- Note specifics to share with Project Team after the conclusion of the Community Meetings

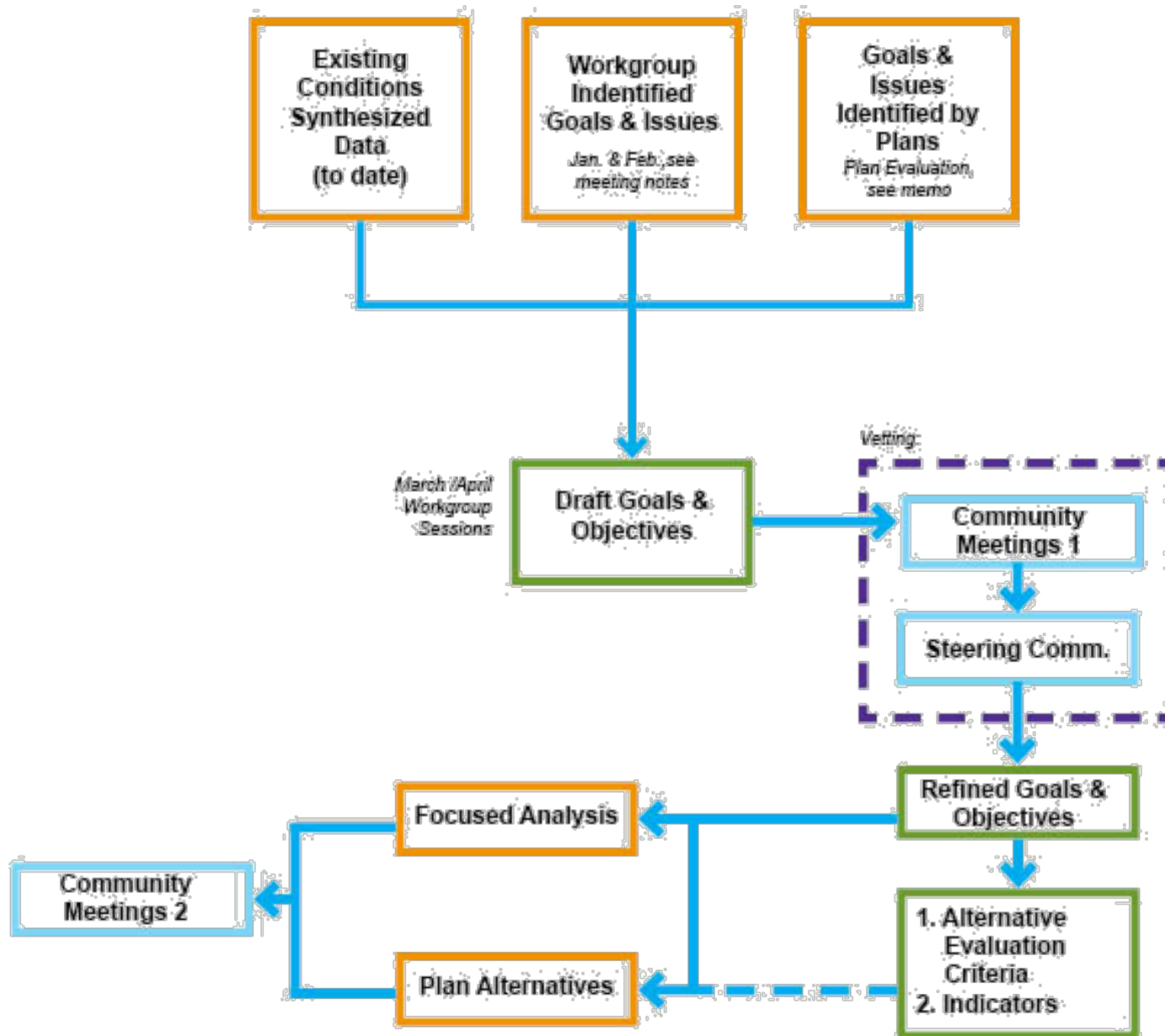
Community Meeting Outreach Efforts

- Notices to radio and print media as soon as schedule finalized, with follow-up reminders one week prior
- Flyers provided to Consortium members and Workgroup participants, posted in libraries, post offices, gas stations, and elsewhere
- Email/web notification via e-newsletter, social media, and websites



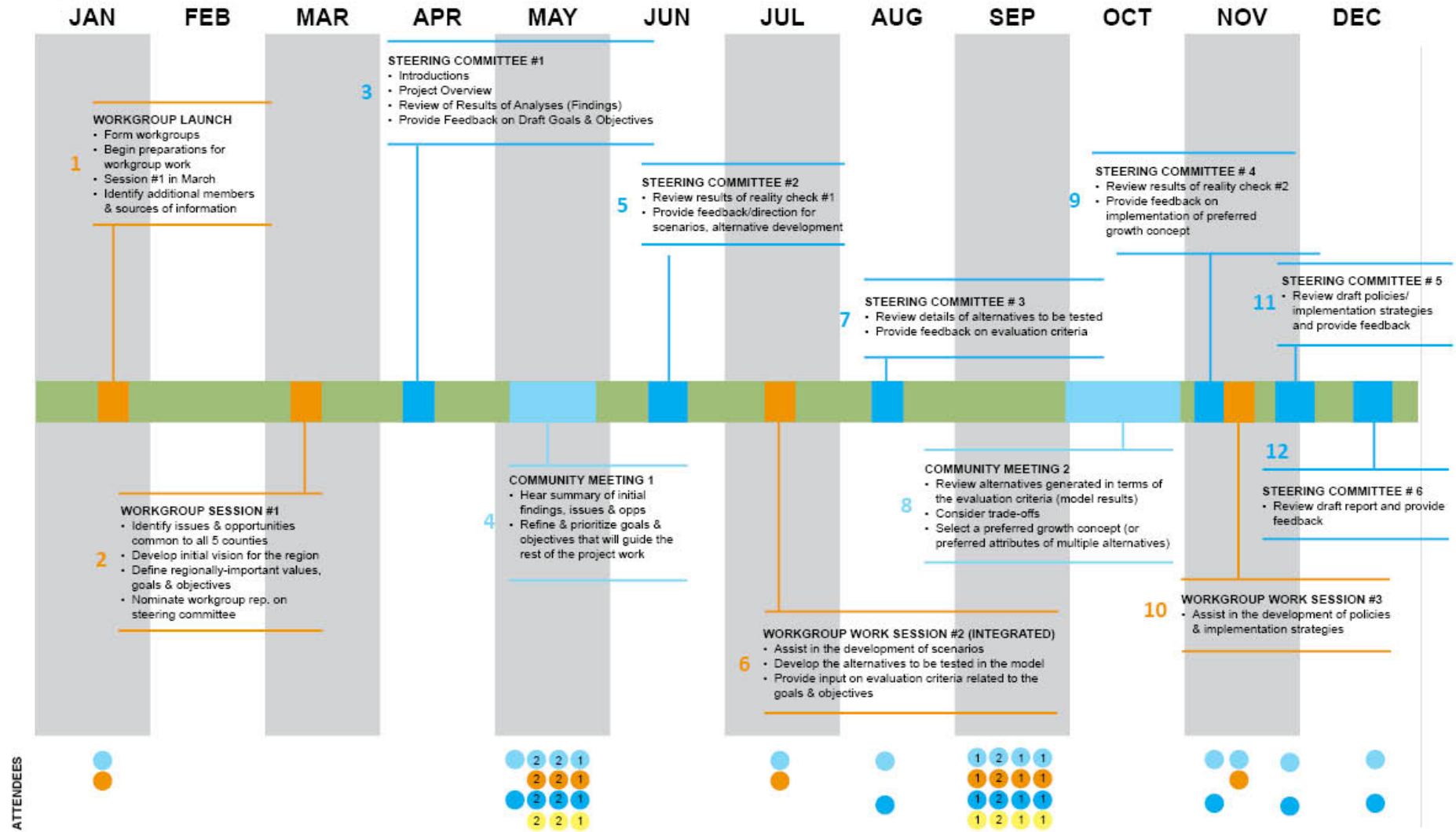
Overview of Timeline
Update on Workgroup Goals

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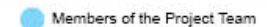
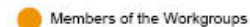
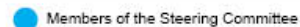


GroWNC Timeline | 2012



All meetings are open to the public. The project team expects attendance of certain groups at various meetings, as indicated above by the symbols shown under each meeting. The symbols represent the following groups:

* Event dates are subject to change to resolve unforeseen schedule conflicts.

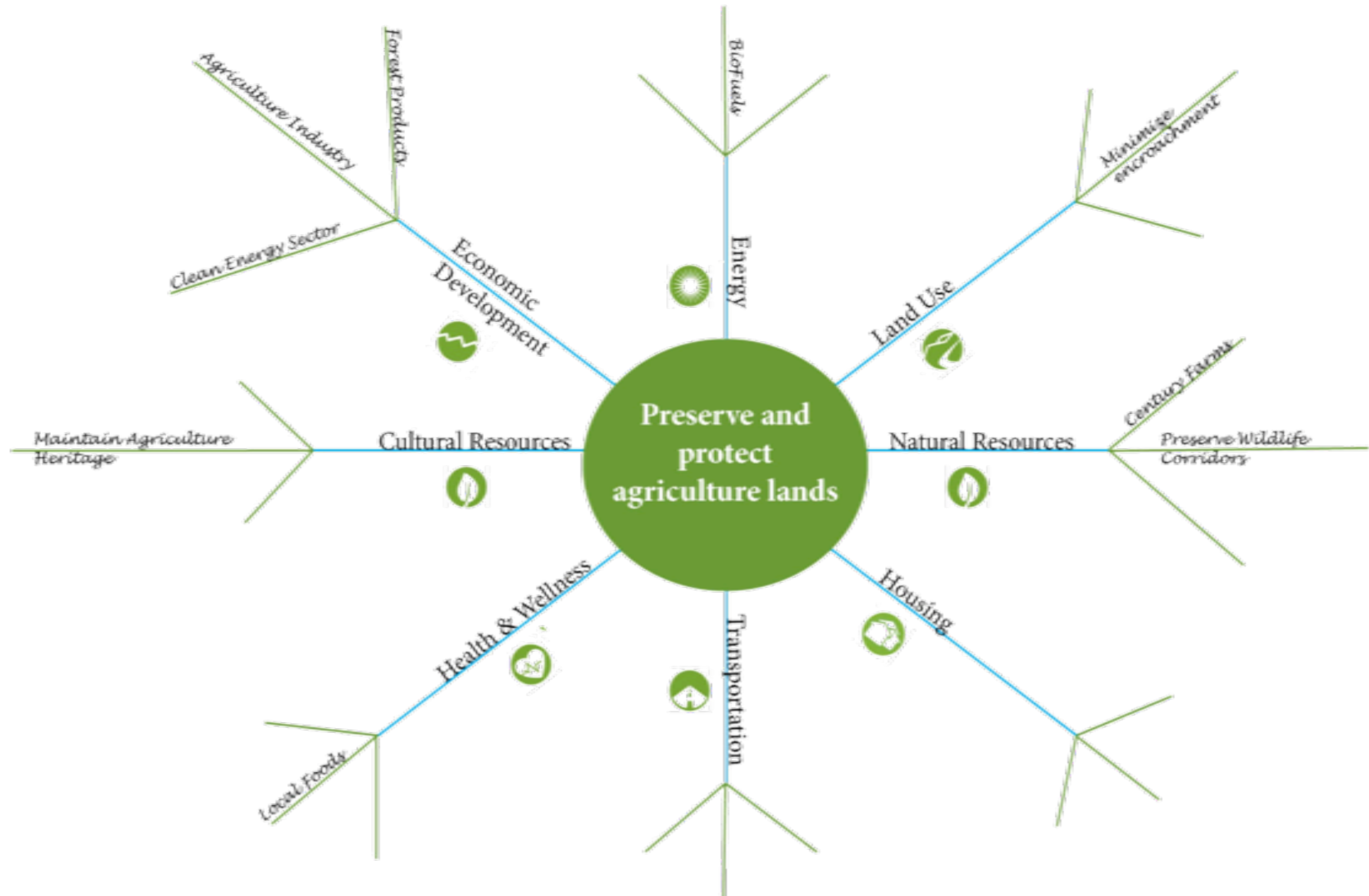


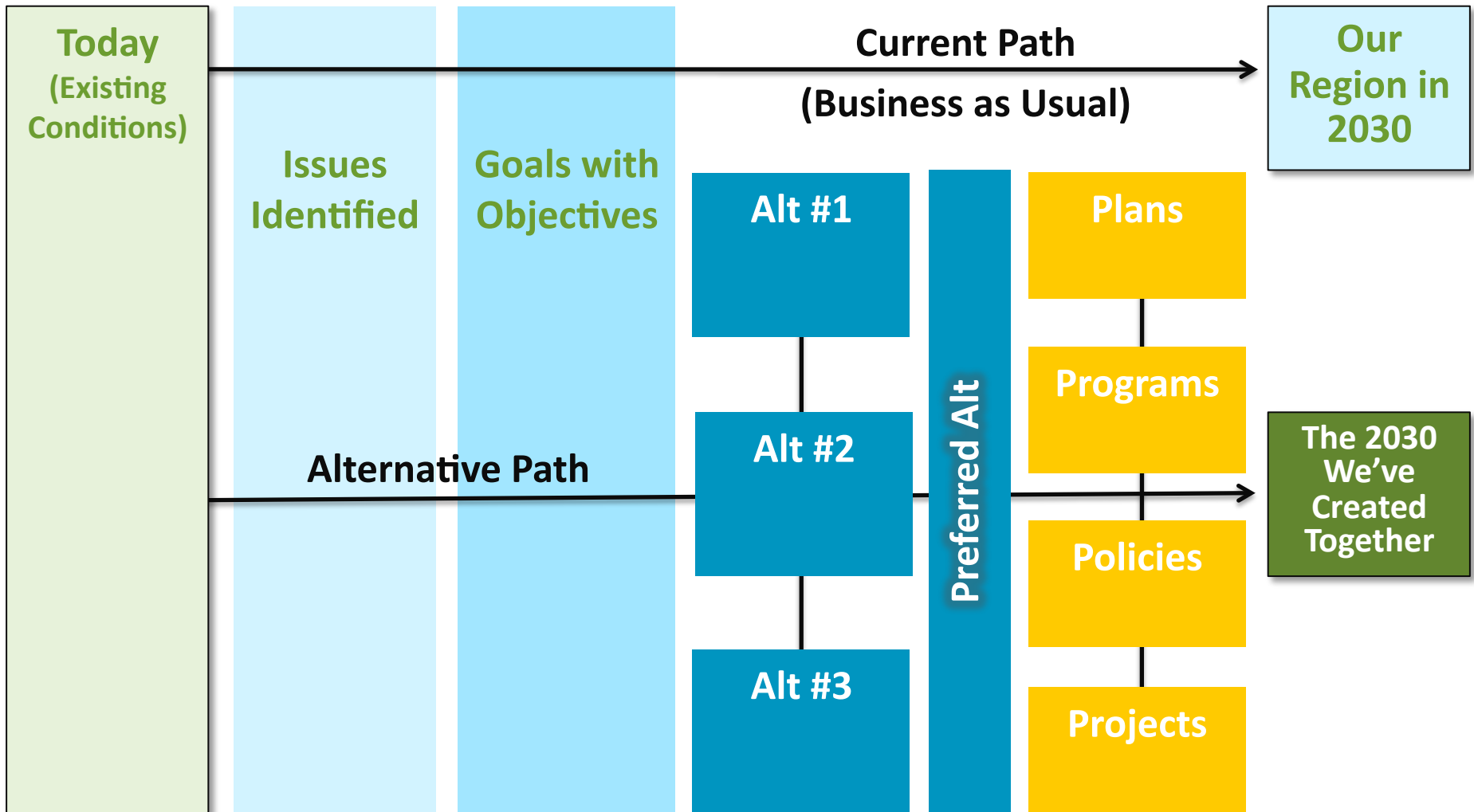
Example: Common Goal /Objectives

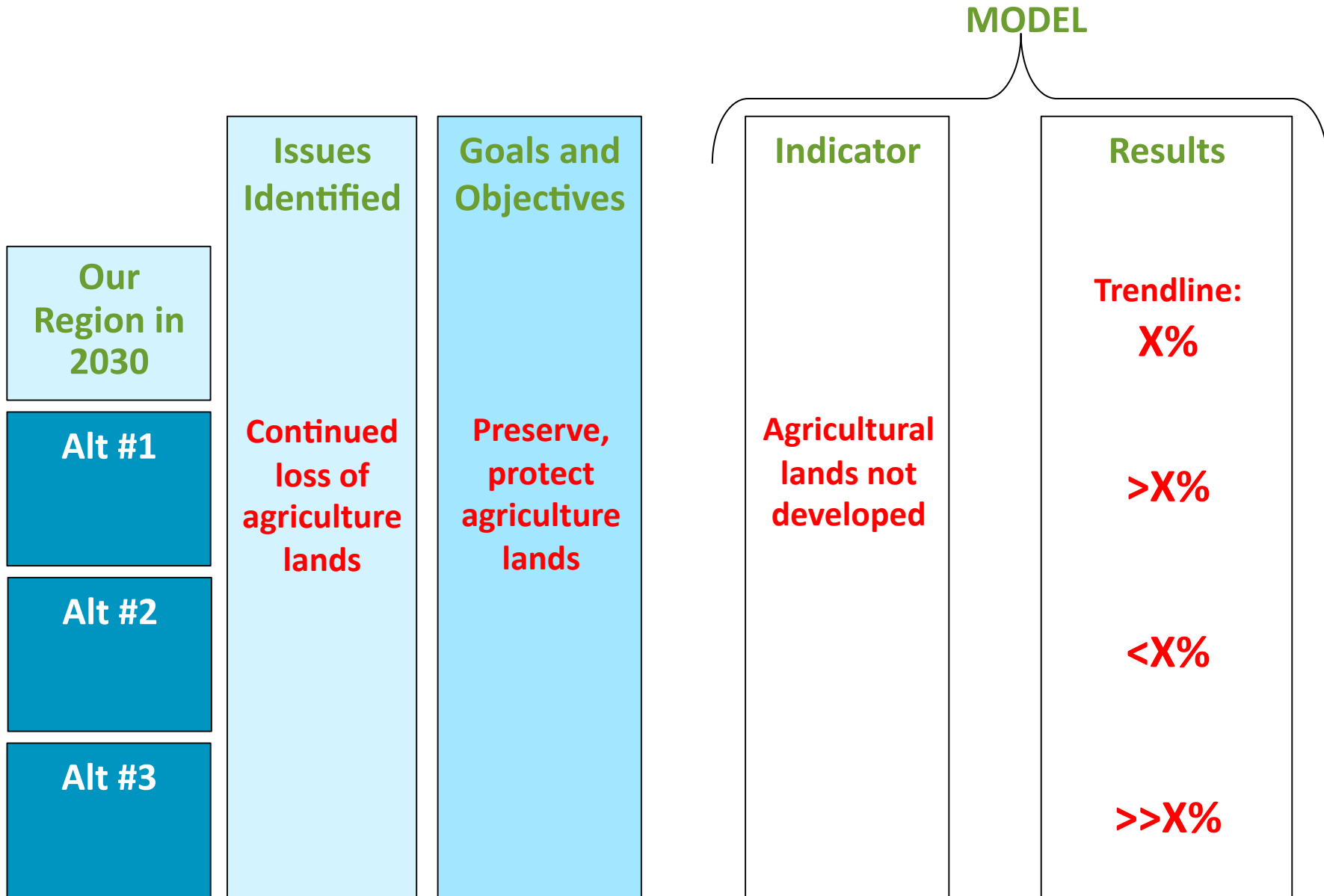
Preserve and protect agricultural lands

OBJECTIVES:

- Economic - Ensure the viability of key components of our regional economy (agriculture industry, natural products industry, alternative/clean energy industry).
- Energy – Facilitate the production of biofuels.
- Health – Support local food production to meet demand for healthy foods, increase food security.
- Natural Resources – Protect the integrity of wildlife habitats/corridors.
- Cultural Resources – Maintain the traditions of agricultural heritage.
- Land Use – Minimize encroachment of new development on existing operations or in areas that may be necessary for future agricultural operations.







MODEL

Indicator

**Agricultural
lands not
developed**

Results

**Trendline:
X%**

>X%

<X%

>>X%

**Our
Region in
2030**

Alt #1

Alt #2

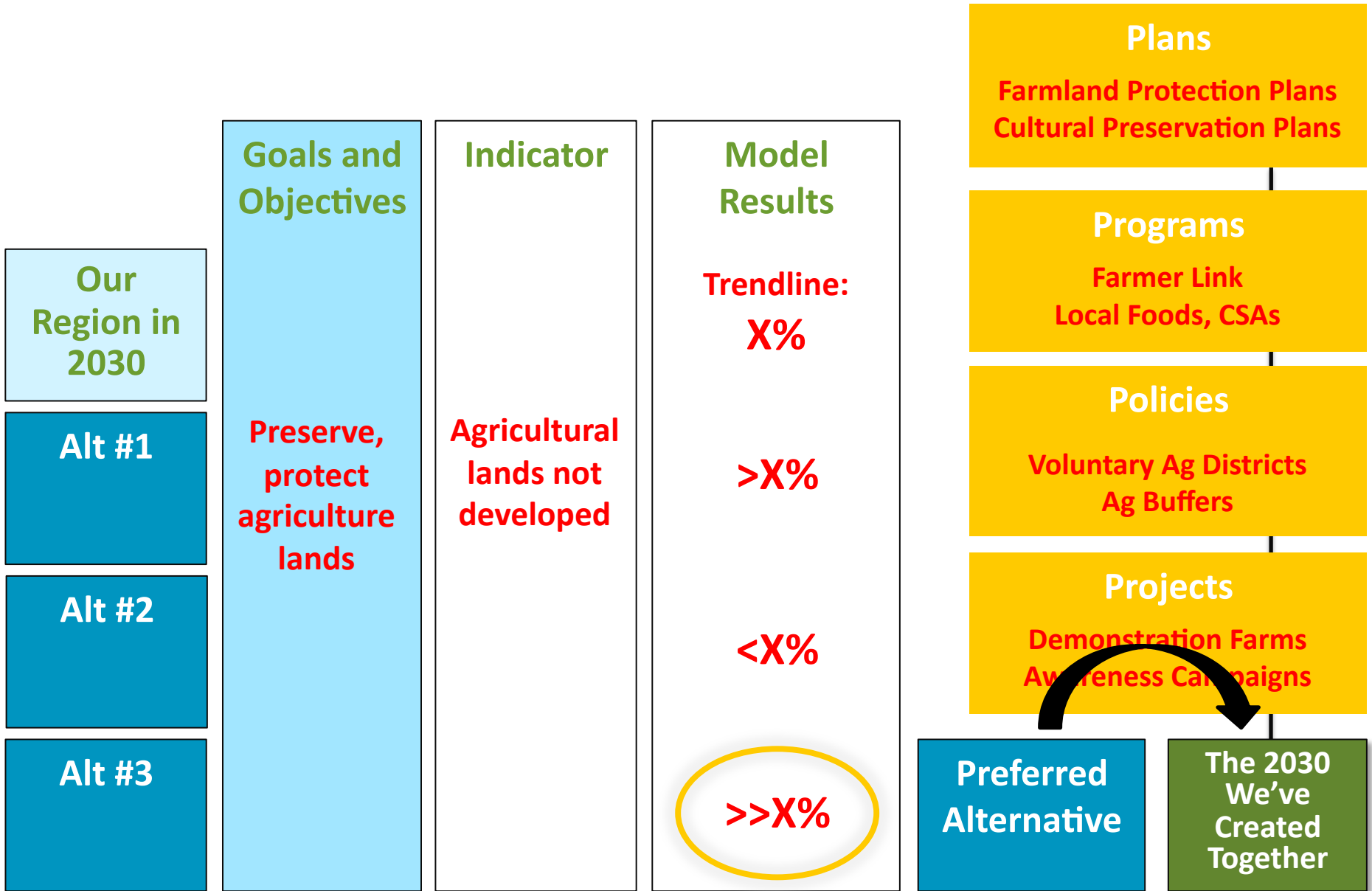
Alt #3

**Issues
Identified**

**Continued
loss of
agriculture
lands**

**Goals and
Objectives**

**Preserve,
protect
agriculture
lands**



Next Steps - Cultural Resources

- Indicators – Brainstorm at Next Meeting
- Early Implementation & Complementary Projects
- Community Meetings
 - Sign-up Sheet
 - Ways to engage the community